



PRIVATE SELECTION
HOTELS & TOURS

personalised charm

Commitment to sustainability, participation in the sustainability concept and implementation in the hotel: 2022 - 2024

Hotel: _____

Commitment

- We are aware of the responsibility for sustainable development and always take ecological, social and economic aspects into account in all decisions and control them with prudent management.
- We embed sustainability efforts in our strategy, communicate them internally and externally, concretise them with goals and measures and implement them consistently.

We hereby confirm our engagement and participation in the sustainability concept and implement it in our hotel as follows:

- We complete a sustainability check.
- We develop at least 3 sustainability measures/projects, derived from the sustainability check and ideally aligned with the jointly defined thematic priorities (reduction of CO2 emissions, regional products, guest information & hospitality and attractiveness for employees).
- We plan the measures in such a way that all sustainability dimensions (environment, society and economy) are taken into account in their entirety.
- We participate in sustainability monitoring.
- We develop at least 1 concrete, sustainable offer/experience for our own marketing and for marketing via PSH. The offer & experience ideally relate to the four jointly defined sustainable thematic priorities (reduction of CO2 emissions, regional products, guest information & hospitality and attractiveness for employees).
- We communicate the individual and, where appropriate jointly developed sustainable offers/experiences on our own channels.
- We participate in joint activities on the thematic priorities (reduction of CO2 emissions, regional products, guest information & hospitality and attractiveness for employees)
- We participate in the PSH group's competence building and exchange of experience in the area of sustainability.

We consciously and actively commit ourselves to sustainability and are prepared to invest personnel resources amounting to at least 84 hours to this transformation process over the course of the 2-year project.

Date/place:

Signature management: